



## SKIN CANCER

- Skin cancer is the most common cancer in the U.S.
- Nearly 90% of melanomas are thought to be caused by exposure to UV light and sunlight.
- **One blistering sunburn at a young age more than doubles a person's chance of developing melanoma later in life.**

## MELANOMA

- Melanoma is the deadliest form of skin cancer and also the most preventable.
- Every hour of every day one person in the U.S. dies from melanoma (appx. 10,000yr).
- Melanoma does not discriminate by age, race or gender.
- Melanoma is the leading cause of cancer death in women 25-30 and the second leading cause of cancer death in women 30-35.
- **Five hundred children in the U.S. are diagnosed with melanoma each year.**
- More than 160,000 Americans are expected to be diagnosed with melanoma this year. Of these, approximately, 87,000 will be diagnosed with invasive (Stage I, II, III or IV) melanoma and another 74,000 will be diagnosed with melanoma *in situ* (Stage 0).
- **The incidence of people under 30 developing melanoma is increasing faster than any other demographic group, soaring by 50% in women since 1980.**





- **Where should dispensers be installed?**
- Dispensers are built for the outdoors and can be placed anywhere that sun exposure will occur. The recommendation is to place the dispensers in shaded areas near high foot traffic locations.
- **How often does the sunscreen need to be changed?**
- Each sunscreen packet holds 1000ml. On average one packet will last for 250 individual users. In medium foot traffic venues, a sunscreen dispenser will need to be refilled once every 10 days.
- **How often do dispenser batteries need to be changed?**
- Batteries will last 4-6 months depending on usage rates.
- **Can dispensers be installed in direct sunlight?**
- Yes, dispensers can be placed in direct sunlight. In locations where temperatures exceed 100 degrees Fahrenheit, we recommend placing the sunscreen dispensers in shaded locations.
- **Do dispensers need to be taken inside if it rains?**
- No, they are weather resistant and can stay out when it rains.
- **Do dispensers need to be taken inside if it snows?**
- It is recommended that dispensers be taken inside when it snows to avoid freezing. If the dispensers are in a permanent location during winter months, remove the sunscreen packets, flush the sunscreen lines and remove the batteries to avoid mechanical / electrical failure.
- **Where is the sunscreen manufactured?**
- The sunscreen is manufactured in Florida in FDA approved facilities.
- **What ingredients are in the sunscreens?**
- All of the sunscreens are free of parabens, scents and oxybenzone.
- **Is the sunscreen kid safe?**
- Yes, it is safe to apply to children over six months of age.

- **What other cities have partnered with BrightGuard?**
- *City of Gainesville Parks, Recreation and Cultural Affairs Department* - 50 dispensers at parks, pools, athletic fields and trails
- *Tampa Bay* – 33 dispensers at pools and splash pads
- *New York City* – 25 dispensers at Randall’s Island Park
- *Town of Huntington, NY*

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